

## 2019-2020 Sponsorship Opportunities

Promote your business to Westchester's largest group of nonprofit fundraising professionals, as well as executive directors and Board members from Westchester's most critical and prestigious nonprofits.



www.adonline.org • (914) 281-1731

### WORKSHOP SPONSOR

**FULL YEAR..... \$4,500**

ADO hosts 7 well-attended breakfast and lunch presentations each year, in White Plains or nearby.

- Industry exclusivity – no other business in your industry will sponsor ADO's workshops in 2019-2020. (Awards breakfast still open to all.)
- Marketing material on every table at all ADO workshops (approx. 70 attendees per event)
- ADO president to recognize your sponsorship/staff during opening remarks at each event
- 100-word sponsor spotlight with logo and website link in 4 ADO quarterly e-newsletters
- Logo with website link in 3 email blasts per event (1,600 on list)
- Logo on event invitation on www.adonline.org (500 website visitors per month)
- Complimentary ½ page journal ad at Philanthropy Awards Breakfast (\$500 value)

### HALF YEAR

**Sept, Nov, Dec..... \$1,875**

**Jan, Feb, April, May..... \$2,500**

- Industry exclusivity for half the year
- Marketing material on every table at ADO workshops (approx. 70 attendees per event)
- ADO president to recognize your sponsorship/staff during opening remarks at each event
- 100-word sponsor spotlight with logo and website link in 2 ADO quarterly e-newsletters
- Logo with website link in 3 emails blasts to advertise each event (1,600 on list)
- Logo on event invitation on www.adonline.org (500 website visitors per month)



### 2020 ADO PHILANTHROPY AWARDS BREAKFAST (PAB) SPONSOR

Each year we recognize one group/person in each category: Outstanding Board, Community Partner, Fundraising Professional, Outstanding Philanthropist, Youth in Philanthropy.

**Attendance: 250 nonprofit fundraisers, executive directors and Board members, as well as business supporters**

**Patron..... \$5,000**

table of 10, inside front cover of print journal, logo and prominent mention on ADOonline.org for a year and in ADO's newsletter and e-blasts, mention in all event PR

**Benefactor..... \$3,000**

table of 10, full page journal ad, logo and prominent mention on ADOonline.org for a year and mention in all event PR

**Supporter..... \$2,000**

6 tickets, full page journal ad, logo and prominent mention on ADOonline.org for a year and mention in all event PR

**Challenger..... \$1,000**

4 tickets, half page journal ad, listing in journal

**Contributor..... \$500**

2 tickets, quarter page journal ad

**Best Friend..... \$150**

1 ticket, 1 business card journal ad

**ADO PLATINUM PARTNER..... \$10,000**

Sponsorship of the Philanthropy Awards Breakfast (PAB) at the Patron level plus the opportunity to present an award, and industry exclusive sponsorship of all 2019-2020 workshops.

To become an ADO sponsor, contact Executive Director Julie Sootin at (914) 281-1731 or julie@adonline.org.