

## BACKYARD SPORTS CARES

### CHIEF DEVELOPMENT OFFICER (CDO)

#### Who We Are

At Backyard Sports Cares (BYSC) we use the power of team sports to teach enduring values, respect, cooperation, and tolerance of differences. Our mission was created to bring these ideals to children who have limited access to traditional youth sports programs, including children with special needs.

Our mission is to serve two specific groups:

- Children who have limited access to traditional youth sports programs.
- Children with special needs.

Since 2005, we have become the leading provider of community team sports programs for kids of all ages in Westchester County. We are committed to replacing today's "win at all costs" mentality of youth sports with an approach that promotes increased self-confidence and a lifetime love of sports while maximizing the athletic potential of each participant.

Mission comes first in everything we do!

BYSC employs a dedicated group of skilled Teacher/Coaches who serve as instructors and role models. Our coaches are assisted by young athletes and student leaders who volunteer as peer mentors. Our Board is among the most dedicated professionals you'll meet. Our constituents crave affiliation, strive for maturity and deserve perfection. We aim for nothing short of that!

Come join us in this journey!

#### General Summary

We seek a Chief Development Officer (CDO) who shares our passion of community building. The CDO will be a vital ambassador of our mission while building the strategic foundation for the fundraising function of the organization. While working with the board and strategizing with key staff in the organization, the CDO will report directly to the Executive Director.

#### Essential Deliverables

- Integrate your skills with our slate of programs while cultivating relationships and building partnerships that are crucial to conveying our mission and our work.
- Create the multi-year Strategic plan that guides BYSC fundraising activities.
- Oversee the BYSC communication strategy that leverages multiple platforms including print, direct mail, email, web content, and social media.
- Develop viable fundraising program that includes strategic attention to: Major Gifts, Annual Campaigns, Individual Donors, Foundations, etc.
- Work closely with Board on fundraising and cultivation activities.
- Maintain the donor/funder management system.
- Lead the development of strategic marketing goals that leverages all other fundraising and communications activities.

#### Knowledge, Skills, Abilities and Attributes

- Proven ability to organize and implement a dynamic fundraising program, particularly as it relates to major gifts, annual campaigns and special events.
- Superior oral, presentation, and written communication skills.
- Good knowledge of Westchester's individual and corporate philanthropic community.

#### Education and Experience

Bachelor's degree with significant related job experience.

**Salary: \$70-\$90,000 per year. Compensation commensurate with experience. A part time position will also be considered.**

**Instructions: Please forward resume with cover letter to Jocelyn Sontag, Search Committee Chair at Backyard Sports Cares: [jocelyn@byardsports.com](mailto:jocelyn@byardsports.com)**